

VCSWheels.com presents
"Ugly Car" Contest
2009 OFFICIAL RULES
Modified 8/19/09

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the following counties in California: Ventura, Santa Barbara and Los Angeles Counties, who are 18 years of age or older as of 7/27/09. Void where prohibited by law. Employees of BRV, LLC d/b/a Ventura County Star, Vespa Thousand Oaks, their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers (collectively, "Sponsor") and the immediate family members and/or those living in the same household of each are not eligible. By participating, entrants agree to be bound by the Official Rules and the decisions of Sponsor.

TO ENTER:

- 1) Beginning 12:01 AM Pacific Standard Time 7/27/2009 through 11:59 PM Pacific Standard Time 8/16/2009, go to www.VCSWheels.com and follow the on-screen instructions to enter by uploading one (1) photo of their "ugly" car. Photo must be .jpg format and no larger than 10MB in size. Only the cars registered owner(s) can enter and submit a picture of their own car. If you do not own the car, you cannot enter the car into the contest.
- 2) Due to suspected fraud in connection with this Contest, the voting period is being restarted. All votes received prior to 10:00 AM Pacific Standard Time, August 19, 2009 have been discarded and will not be counted. We apologize for any inconvenience this may cause.

The voting period for this contest has been reset to 12:01 AM Pacific Standard Time 8/20/2009 through 11:59 PM Pacific Standard Time 8/26/2009 during which web visitors may visit www.VCSWheels.com and vote which car deserves to win the "Ugly Car" contest. Limit one vote per person/household address, per day during the voting period.

Warranty of Non-Infringement. YOU REPRESENT THAT ANY PHOTOGRAPHIC ENTRY YOU SUBMIT: (1) DEPICTS AN AUTOMOBILE OWNED BY YOU AND YOU HAVE PERMISSION TO SUBMIT THE PHOTOGRAPH IN CONNECTION WITH YOUR ENTRY; AND (2) DOES NOT INFRINGE ON THE LEGAL RIGHTS OF ANY THIRD PARTY- INCLUDING, WITHOUT LIMITATION, COPYRIGHT, RIGHT OF PUBLICITY, TRADEMARK AND OTHER INTELLECTUAL PROPERTY RIGHTS. YOU WARRANT THAT YOU HAVE OBTAINED THE EXPRESS APPROVAL AND PERMISSION FROM ANYONE WHO MAY APPEAR IN YOUR PHOTO ENTRY. YOU ALSO WARRANT THAT SPONSOR'S USE OF YOUR ENTRY WILL NOT RESULT IN THE INFRINGEMENT OF ANY LEGAL RIGHTS OF ANY THIRD PARTY. FAILURE TO COMPLY WITH THIS OR ANY OFFICIAL RULE WILL RESULT IN DISQUALIFICATION AND OTHER ACTION.

Sponsor Rights to Photo. SIMULTANEOUS WITH THE POSTING OF YOUR PHOTO ENTRY, YOU AUTOMATICALLY GRANT, OR WARRANT THAT THE OWNER HAS EXPRESSLY GRANTED, TO SPONSOR A WORLDWIDE, ROYALTY-FREE, PERPETUAL, IRREVOCABLE, EXCLUSIVE, FULLY SUBLICENSABLE, AND TRANSFERABLE RIGHT AND LICENSE TO USE, REPRODUCE, DISTRIBUTE, CREATE DERIVATIVE WORKS BASED UPON (INCLUDING, WITHOUT LIMITATION, TRANSLATIONS), PUBLICLY DISPLAY, PUBLICLY PERFORM, TRANSMIT, AND PUBLISH THE PHOTO (IN WHOLE OR IN PART) AS SPONSOR, IN ITS SOLE DISCRETION, DEEMS APPROPRIATE INCLUDING, WITHOUT LIMITATION, (1) IN CONNECTION WITH ITS BUSINESS; AND (2) IN CONNECTION WITH THE BUSINESSES OF ITS SUCCESSORS, PARENTS, SUBSIDIARIES, AND THEIR RELATED COMPANIES. SPONSOR MAY EXERCISE THIS GRANT IN ANY FORMAT, MEDIA OR TECHNOLOGY NOW KNOWN OR LATER DEVELOPED FOR THE FULL TERM OF ANY COPYRIGHT THAT MAY EXIST IN YOUR ENTRY.

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Limit one entry per person regardless of method of entry. No mechanically reproduced entries of any kind permitted. Illegible and incomplete entries are void. Sponsor is not responsible for lost, late, mutilated, postage due, misdirected entries or entries not received. In the event of a dispute over who submitted an online entry, the entry will be deemed to have been submitted by the authorized account holder of the e-mail account identified on the online entry form. The authorized account holder is deemed to be the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entries become the property of Sponsor and will not be returned.

All entries received with an e-mail address will automatically receive the free weekly e-newsletters: Crave, Vino, Back9 and Love My Ride via e-mail from VenturaCountyStar.com. Entrants may opt-out of receiving the e-newsletters by checking the "No, thanks" box on the official entry page at www.VCSWheels.com. Recipients of the e-newsletters may also opt-out at anytime after sign up by clicking on the "unsubscribe" link at the bottom of each e-newsletter.

RANDOM DRAWING: Winner will be selected on or about 8/28/09 based on the number of votes entrant's photo received during contest voting period of 8/20/09 – 8/26/09. The photo to receive the most votes will be deemed winner. Decisions of Sponsor are final on all matters. Winner will be notified by phone, mail or email. Odds of winning will depend upon the number of eligible entries received.

PRIZES: One (1) Grand Prize winner will receive a 2009 LX50 Vespa. Vespa factory warranty included. Vespa color at discretion of Vespa Thousand Oaks. Opportunity to upgrade or add accessories at winner's expense and at discretion of Vespa Thousand Oaks. (ARV: \$3299). **Costs related to taxes, title, license, dealer fees, documentation fees, optional equipment and insurance are not included and must be paid by winner.** Prize consists of only those items specifically listed as part of the prize. No substitution or transfer/assignment of prize by winner permitted. Subject to all terms, conditions and restrictions from Vespa Thousand Oaks.

All federal, state and local taxes are the sole responsibility of winners. All federal, state and local laws and regulations apply. Potential winners may be required to sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form, which may require social security number, postmarked within 10 days of the date on notification materials. Noncompliance within this time period and/or return of any prize/prize notification as undeliverable may result in disqualification and an alternate potential winner may be selected by random draw from all remaining eligible entries. All winners must produce picture or some other form of proper identification to claim any prize. Sponsor reserves the right to substitute any prize with prize of equal or greater value. Acceptance of any prize constitutes permission to the Sponsor to use winners' name, voice, statements, image and likeness for purposes of advertising and trade, in any medium, without further compensation, unless prohibited by law.

TERMS: Sponsor not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Winners assume all liability and agree to hold Sponsor harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind, any damage to any person's computer related to or resulting from participating in the online portion of the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the sweepstakes whether caused by computer, technical or human error. All terms of promotion shall be construed according to, and any disputes shall be subject to, the laws of the State of

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California. Sponsor reserves the right to cancel or modify the program for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an

individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules. Any attempt to undermine the operation of this promotion is a violation of criminal & civil laws. Sponsor reserves the right to disqualify and/or seek damages from any individual making any such attempts to the full extent permitted by law.

WINNERS LIST: For a list of winners, available after 9/14/2009, visit www.VCSWheels.com.

SPONSOR: BRV, LLC d/b/a Ventura County Star, P.O. Box 6007, Camarillo, CA 93011 and Vespa Thousand Oaks, 851 E. Thousand Oaks Blvd., Thousand Oaks, CA 91360.

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